



Report of the Head of Scrutiny and Member Development

Scrutiny Board (Environment and Neighbourhoods)

Date: 11th April 2011

Subject: Trial of Pavement Advertising in Leeds City Centre

Electoral Wards Affected: All

Specific Implications For:

Equality and Diversity

Community Cohesion

Narrowing the Gap

1.0 Introduction

- 1.1 The Board on 14th February 2011 considered a request for scrutiny from Councillor James Monaghan concerning the decision of the City Development department to enter into an agreement with Curb Clean Media to place clean media advertisements in the city centre.
- 1.2 The request for scrutiny was approved, and the Board asked for a detailed joint report from the Directorates' concerned, to include Legal Services input for consideration at today's meeting. The report to set out the views of all the relevant Council Directorates regarding all the issues involved.
- 1.3 The Board suggested that, in the meantime, the City Development officers seek legal advice regarding the suggestion that the current agreement with Curb Clean Media should be suspended pending the outcome of the Board's deliberations.

2.0 Joint Directorates' Report

- 2.1 The Acting Director of City Development and the Director of Environment and Neighbourhoods have submitted the attached joint report for the consideration of the Scrutiny Board.

3.0 Recommendations

- 4.1 The Scrutiny Board is asked to consider

- (i) the joint report of the Acting Director of City Development and the Director of Environment and Neighbourhoods.
- (ii) the responses from the Acting Director of City Development and Director of Environment and Neighbourhoods or their representatives to the questions and issues raised by Members.
- (iii) what, if any, further information the Board requires to reach its conclusions on this issue.

Background Papers

Request for Scrutiny